

NEOTEX S.A., a leading manufacturer of construction chemicals, is expanding and looking for a highly motivated **Product Manager** to join our dynamic team. This role focuses on **Resinous Flooring** and **Liquid Waterproofing** solutions.

Key Responsibilities:

- Organize **technical seminars** for engineers and **training sessions** for contractors in both domestic and international markets.
- Oversee **certification projects** and conduct **commercial-technical benchmarking**.
- Prepare **technical documents** and develop **technical presentations**.
- Engage with **construction companies, design offices, and project stakeholders** to deliver targeted technical presentations and support.
- Provide **technical support** - pre-sales, onsite, and after-sales - to clients regarding the assigned product lines.
- Identify **new product opportunities**, develop strategic action plans, and manage related budgets.
- Monitor **market trends** and conduct **competitor analysis**.
- Drive the development of **complementary product categories** within the assigned product range.
- Represent the company at **international exhibitions** and industry events.

Qualifications & Skills:

- **Proven experience** in technical support or business development in the **construction chemicals**.
- Strong **negotiation, communication, and relationship-building** skills.
- A **strategic mindset** with adaptability, problem-solving abilities, and a results-driven approach.
- **Bachelor's degree** in Engineering, Marketing, or a related field.
- **Fluent in Greek and English**

What We Offer:

- **Competitive salary package**
- **Company Car**
- **Health Insurance program**
- **Performance bonus**
- **A collaborative and professional work environment.**
- **Training & career development opportunities** to support your professional growth